



**ALLIANCE**  
OF AUSTRALIAN MUSLIMS

# ALLIANCE OF AUSTRALIAN MUSLIMS

United in working together  
for a brighter future



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## ● OVERVIEW

The Alliance of Australian Muslims (AAM) is a representative body of Australian Muslims, comprising of over 200 grassroots mainstream Muslim organisations across Australia.

The Alliance of Australian Muslim is a Not for Profit Organisation operating to serve Muslims of Australia while seeking the pleasure of Allah and following the path of his messenger Mohammad (Peace Be Upon Him).

The AAM aims to engage all segments of the Muslim community to unite, collaborate, and network. Our objective is to represent Muslims in Australia and creating a more established and brighter future for all Australian Muslims.

AAM works towards overcoming the challenges that the Muslim community is encountering in Australia, by being proactive, transparent and professional in its presentation

## ● VISION

The Alliance of Australian Muslim (AAM) aims to be a leading collaborative platform enhancing and advancing a faithful productive Australian Muslim Community.

## ● MISSION

To effectively coordinate and promote a wholesome Muslim identity, enhance media and political engagement, strengthen public relations and advocate for the protection of civil rights.

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# SCOPE OF ORGANISATIONS

- The primary purpose and goal of the AAM is to serve Islam and Muslims whilst seeking the pleasure of Allah and following the path of his messenger Mohammad (Peace Be Upon Him).
- The Muslim community in Australia is all encompassing, diverse, and inclusive community. The Australian Muslim community is diverse in its culture, Islamic schools of thought, groups (Jama'at) and religious opinions and verdicts.
- Australian Muslims must always display mutual respect to one another regardless of what we agree or disagree on.
- The unity of the Muslim community is of utmost importance and this is acknowledged as a religious obligation.
- To work together to overcome the challenges that the Muslim community is encountering nationally and internationally.
- To resolve any disputes amongst ourselves in accordance with the teachings of Islam, religious obligations, and the Islamic code of conduct and ethics.
- No compromise on the fundamental values and principles of the mainstream teachings of Islam derived from the Quran, Sunnah, and the opinion of the majority of the mainstream Muslim scholars and Imams in the past and the present.
- To work with each other for the common good and interest to serve, advance, and prosper the Muslim community in Australia.
- To strive towards preserving the Islamic identity in Australia in accordance to the teachings of the Quran and Sunnah and the mainstream teachings of Islam in order to preserve the future generations of Muslims in Australia.
- To work towards correcting and improving the image of Islam and Muslims in Australia and communicate effectively with all Australian stakeholders, Government and Non-Government organisations and the wider Australian society to convey a positive and accurate representation of Islam and Muslims whilst observing the Islamic teachings and guidelines.
- The Australian Muslim community is part of the fabric of Australian society. We acknowledge that Australia is our country and nation and as such we will be positive contributors towards the security, future prosperity, and development of this country.



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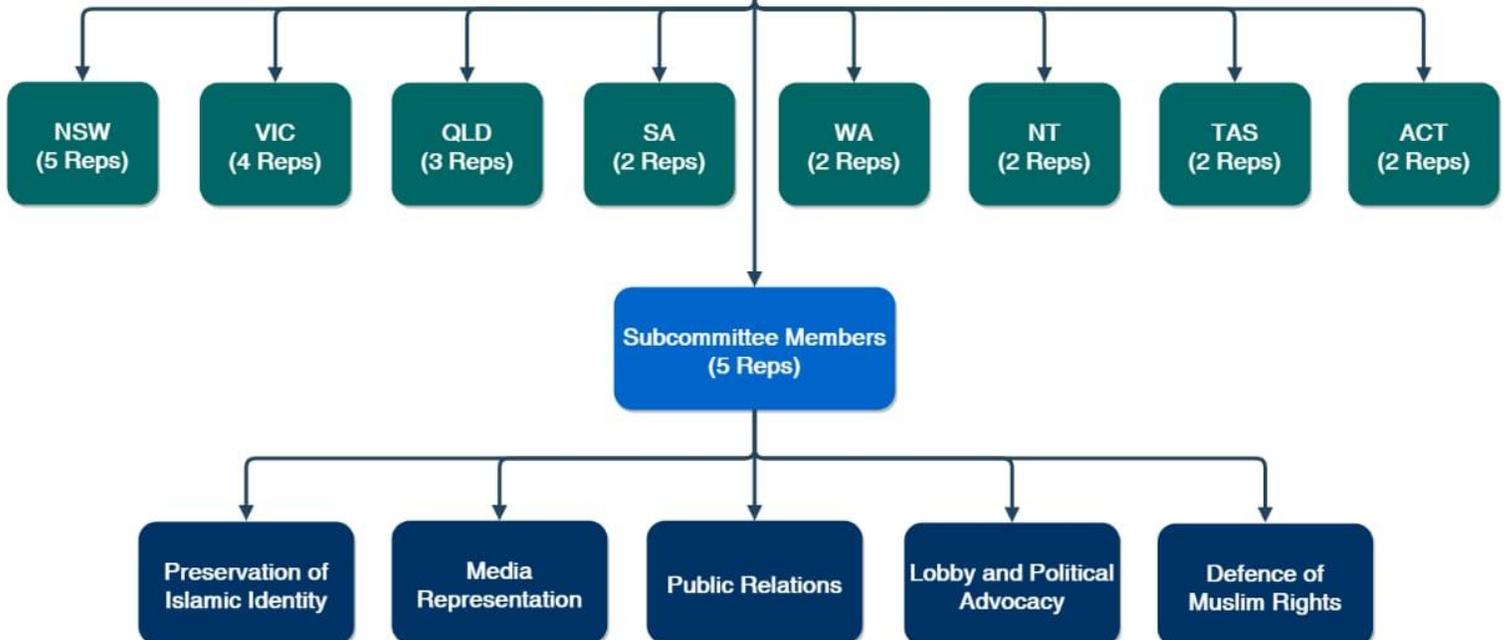
# ORGANISATIONAL STRUCTURE



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## AAM MEMBERS AND DELEGATES

### OPERATIONS COMMITTEE MEMBERS





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# KEY ISSUES:

## FIVE COMMON DENOMINATORS





# MOVING FORWARD:

## PRESERVATION OF ISLAMIC IDENTITY

-  Examine internal and external factors that influence the Islamic identity of young Australian Muslims and new Muslims (reverts).
-  Provide workable solutions that can help in the preservation of Islamic identity in the Australian context
-  Work toward the revival of traditional, mainstream teachings of Islam in accordance with the Quran, Sunnah and the consensus (*Ijma'a*) of the scholarly community.
-  Work on creating community and school education programs, designed by subject matter experts, to achieve the above.
-  Support Islamic centres and Mosques in developing support programs for, and making them more accessible to, young Australian Muslims and reverts.
-  Engage with, and learn from, local or international organisations/institutions that have successfully worked toward the preservation of Islamic identity in contexts similar to Australia.





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## **MEDIA REPRESENTATION**

-  To coordinate a unified Muslim voice and collaborative representation in the Australian media.
-  To coordinate effective engagement with the Australian media.
-  To launch a MUSLIM MEDIA WATCH. Allowing Muslims to lodge an online form, bringing negative reporting on Islam and Muslims to the attention of the media committee.
-  Coordinating educational workshops for Muslim organisations to better engage with the media.
-  To facilitate workshops for Muslim youth about media engagement and to help develop future Muslim spokespersons.

## **DEFENCE OF MUSLIM RIGHTS**

-  To defend the civil rights of Muslims in Australia in practicing and advocating their faith freely.
-  Addressing complaints through reporting all Islamophobic attacks and incidents in the region.
-  Consultation and drafting submissions relevant to the Australian Muslims.
-  Educating the community on legal issues and raise awareness on a national level.
-  Engaging the government to introduce laws on vilification and hate.
-  Engaging and working closely with first nation and indigenous people to address common or similar issues.





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## PUBLIC RELATIONS

-  To enhance our engagement with the wider Australian Community, promoting a true understanding of Islam and Muslims.
-  Actively engage Muslim organisations and individuals with national events such as Clean Up Australia Day, White Ribbon Day, etc.
-  Increase presence on the various digital platforms to voice concerns of the Muslim community in the public sphere and on an administrative level.
-  Optimise Australian Muslim websites for key word searches to increase traffic flow to genuine, mainstream Muslim organisations.
-  Hold national workshops to equip Mosques and Islamic Organisations with the tools and the skills to engage with their local stakeholders.

## LOBBY AND POLITICAL ADVOCACY

-  To influence key decision makers in government, media, and civil society on matters of most concern to Muslims in Australia in order to protect and advance the welfare of the diverse Muslim community.
-  To encourage political awareness and engagement within the Muslim community including grassroots campaigning and involvement with political parties.
-  To mobilise the Muslim community during future elections at local, state and federal level to magnify the Muslim voice.
-  To make submissions in response to government and parliamentary community consultations and inquiries that are relevant to the welfare and future of the Muslim community.
-  To host round table discussions with different political parties and address policies and issues pertaining to the Muslim community on a state and national level.
-  To conduct national workshops with key Muslim organisations and Muslim leaders on political advocacy and lobbying.



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## **AUSTRALIAN MUSLIM WOMEN**

-  To facilitate on Women's Advocacy, particularly around women's achievements & roles within the Muslim community.
-  Establishing effective roles for Muslim women within the Muslim community.
-  Provide a platform for Muslim women to voice their concerns on social issues such as domestic violence, mental health, employment, and education.
-  Encourage participation of Muslim women in pivotal AAM positions & its committee.





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## PROPOSED ACTION

- 
 To unite the mainstream Muslim community on one platform and on the common denominators that will preserve the common interest of the Australian Muslim community.
- 
 To preserve the traditional and authentic understanding of Islam.
- 
 To represent Islam and the Muslim community on all levels in the media, government, political parties etc, in the most professional and dignified way and form.
- 
 To positively engage with the wider Australian society and contribute to the greater good of the country and its people.
- 
 To advocate for human rights in general in especially on issues pertaining the Muslim community.
- 
 To Educate the community and raise awareness on civil rights, political engagement, and their role in being the best Australian Muslim citizens.



**BECOME A MEMBER OF THE ALLIANCE OF AUSTRALIAN MUSLIMS**

[www.australianmuslims.org.au/join](http://www.australianmuslims.org.au/join)



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**"Our Unity is Our Prosperity"**



[www.australianmuslims.org.au](http://www.australianmuslims.org.au)



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